

The GREEN Expo

ADVERTISER APPLICATION AND AGREEMENT

Print it – Sign it – Fax it to: (818) 709-7766

EXPO SALES AGENT Name _____

Without this name your application will not be processed. New online visitor can use "online".

Advertisement requested at which Expo location: _____

ADVERTISER APPLICATION

ADVERTISER INFORMATION

Advertiser Contact Person Information:

Company _____

Name _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email Address _____

Website _____

FINANCIAL INFORMATION check for same as above

Person to who invoices should be sent:

Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email Address _____

Disclaimer: Upon Receipt of funds via check or electronic transfer this agreement is final and binding. The Green Expo is not responsible for sales expectations by the exhibitor involvement or attendance. **NO REFUNDS OR EXCHANGES FOR ANOTHER DATE UPON RECEIPT OF PAYMENT.** Weather issues or floods – No Refunds. The Green Expo is not liable for any problems, injury, theft or damages before, during or after the expo. All vehicles and vendors must carry their own liability insurance. The Green expo reserves the right to refuse service to anyone.

To submit this form electronically all highlighted red fields must be filled in or checked off. The submit button is at the end of this form.

ADVERTISEMENT LEVELS

Web Links (\$50) _____

Handout Program at Expo

- 1/16 Page ad 1 x 2 (\$25) _____

- 1/12 Page ad 1.66 x 2 (\$35) _____

- 1/8 Page ad 2.5 x 2 (\$45) _____

- 1/4 Page ad 5 x 2 (\$80) _____

- Half Page ad 5 x 4 (\$130) _____

- Full Page ad 5 x 8 (\$200) _____

Please fill yes if you are interested.

Textbook Cover Campaign – 12,500 copies distributed to schools

- \$350 to \$5,000 _____

Sponsor

- \$1,000 to \$10,000 _____

TOTAL ADVERTISEMENT FEE \$ _____

METHOD OF PAYMENT

BY POSTAL MAIL:

Make check payable to:

The Green Expo

17939 Chatsworth Street, Suite 166

Granada Hills, CA 91344

BY THE INTERNET:

call office for help, 818 993-8056, to submit card number

We accept:



Name on card _____

Sign and fax to 818 709-7766

Two options for payment: Visit the web site and process yourself or: By signing below you authorize TGE to process payment.

X _____

(Authorized Cardholder Signature)

ACCEPTANCE BY APPLICANT

Upon receipt and acceptance of this application by The Green Expo (TGE), this application shall become a binding Agreement between the Advertiser and TGE. Faxed copies of this Agreement are legal and binding. The Terms and Conditions set forth in this Agreement are hereby incorporated by reference. The Advertiser acknowledges that none of the advertising fee is refundable except as expressly set forth in the Terms and Conditions. By the signature below, the individual signing this Agreement represents and warrants that he or she has read, understood and agrees to abide by the Terms and Conditions of this Agreement and is authorized by the Advertiser to enter into the Agreement, which shall become binding upon acceptance by TGE.

Warning! By signing below, you are entering into a legally binding agreement. I ACCEPT

Electronically Sign _____ Date _____

Optionally create or use Digital Signature _____

Printed Name _____

Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email Address _____

Notes:

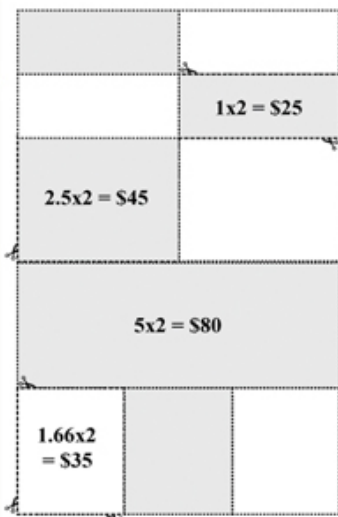


**August 7th, 2010
9AM to 7PM
Liberty Station, NTC, Park
2455 Cushing Road, Point Loma
www.TheGreenExpo.net**

The Green Expo is a multi-city campaign dedicated to connecting people to resources and information for a greener planet and life with a focus on the dawning era of creativity and innovation in "green technology" (also known as "clean technology"). The Green Expo is a celebration of the environment, healthy living, community and social consciousness. The expos are bringing together pioneers dedicated to the promise of a healthier planet - as well as the prospect of growing businesses that can sustain it's life.

At The Green Expo you will find emerging and available technologies that promote solutions to environmental problems, ways to green your world by saving energy, reducing pollution, recycling, healthy living, green home products, workshops and eco-businesses.

There will be live entertainment, over 100+ exhibitors, workshops, children's activities, eco awareness, cultural arts and dance, live music will make this an earth-friendly experience that is thought-provoking, inspiring and enjoyable for all.



Example not to scale

ADVERTISER AGREEMENT TERMS AND CONDITIONS

1. OBSERVANCE OF LAWS

Sponsor shall abide by and observe all laws, rules, regulations (including safety regulations), and ordinances including all rules of The City of Expo location and that Advertiser agrees to obtain directly from The City of Expo location.

2. INDEMNITY AND LIMITATION OF LIABILITY

The Advertiser and TGE shall indemnify, defend and protect each other and hold each other harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney's fees and expenses which might result or arise from gross negligence or willful misconduct in connection with either parties' participation in TGE or any actions of its officers, agents, employees, or other representatives, provided that (i) the indemnified party gives prompt notice of the claim to the other party; (ii) the indemnifying party has sole control over the defense of the claim, including any decision to settle; and (iii) the indemnified party provides the other party with all reasonable assistance therein. Except for gross negligence or willful misconduct, neither TGE, Advertiser, any co- Advertiser, convention center or other exhibit space provider, nor any of their officers, agents, employees, facilities, other representatives, or assigns shall be liable for, and are hereby released from, any claims for damage, loss, harm, or injury to the person, property or business of the parties or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities, accident, or any other reason in connection with TGE or any planning meetings, demonstrations, or staging. TGE shall not be responsible for the security of Advertiser's equipment or its proprietary software or hardware information, and Advertiser shall have full responsibility for any theft or other loss, including any subrogation claims by its insurer. It is the responsibility of the Advertiser to maintain proper insurance coverage for its property and liability.

3. RIGHT TO REFUSE

TGE reserves the right to review and reject any application for Advertisement without prejudice.

4. ADVERTISEMENT DEADLINES

Advertisement deadline (payment and delivery of copy artwork) is due no later than two weeks before expo of each City location.

5. CONTRACTOR SERVICES INFORMATION

Advertisers are responsible for providing or arranging all necessary copy artwork. These services, if desired, may be arranged for with TGE, any co-sponsor or third party graphic artist. TGE not be responsible for the performance or any act or omission of these contractors.

6. CANCELLATION OR TERMINATION OF ADVERTISING

If for any reason beyond its reasonable control including, fire, strike, earthquake, damage, construction or renovation to the Exhibition Center, government regulation, public catastrophe, Act of God, or any similar reason, TGE shall determine that the advertising or any part may not be held, TGE may cancel the advertising or any part thereof. In that event, TGE will refund ten (10) percent of the actual cost of the advertisement costs and will refund the said funds within thirty (30) calendar working days after the scheduled event date.

7. SPONSORSHIP CANCELLATION

All payments made to TGE under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by TGE. If Advertiser cancels its advertisement, TGE may retain payments received from the Advertiser. If Advertiser fails to make any payment described in this Agreement by the due date, TGE may terminate advertisement without further notice and without any obligation to refund previous payments.

8. PAYMENT TERMS

Payment in full is required unless otherwise specified in the "Payment Terms" portion of the Agreement. All amounts not paid when due shall be subject to interest at the rate of eighteen percent (18%) per annum. A fee of thirty-five dollars (\$35.00) will be charged for any returned or canceled check. The Advertiser hereby agrees to pay all collection costs incurred by TGE including without limitation reasonable attorneys' fees, to collect any amounts due hereunder.

9. ADVERTISER CONDUCT

Advertiser and all of its representatives shall conduct themselves at all times in accordance with normal standards of decorum, and good taste. TGE reserves the right to eject from the advertisement any Advertiser or representative violating those standards.

10. LIABILITY

Under no circumstances will any party to this Agreement or any co- Advertiser be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not apprised of the possibility or likelihood of such damages or lost profits. In no event shall TGE's liability under any circumstance, exceed the amount actually paid to it by the Advertiser for advertisement. TGE makes no representations or warranties including, but not limited to, the number of persons who will see or use the advertisement.

11. CARE OF BUILDING AND EQUIPMENT

Advertiser or their agents may not injure or deface the walls of buildings or public places with billboard type postings of advertisement. If such damage occurs, the Advertiser is liable to the owner of the property so damaged.

12. TAXES AND LICENSES

Advertiser shall be responsible for obtaining any licenses, permits or approvals under local or state law applicable to its activity with the advertisement. Advertiser shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with its activities for the advertisement.

13. LOTTERIES/CONTESTS

The operation of games of chance, or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and on written approval from TGE Management.

14. RESOLUTION OF DISPUTES

In the event of a dispute or disagreement between: Advertiser and an Official Contractor; or between Advertiser and a Labor Union or Labor Union Representative; or between two or more Advertisers; all interpretations of the rules governing the advertisement, actions, or decisions concerning this dispute or disagreement by TGE Management intended to resolve the dispute or disagreement shall be binding on Advertiser.

15. DISPUTE RESOLUTION BETWEEN TGE AND ADVERTISER

If a dispute arises out of or relating to any aspect of this Agreement and/or transactions, duties, or obligations to be performed under this Agreement between Advertiser and TGE or the breach thereof, and if the dispute cannot be settled through negotiation, TGE and Advertiser agree to submit such disputes to mediation with a mediator approved by the Parties to the dispute. If the Parties resolve their disputes through mediation, the Parties shall share the mediator's fees evenly but pay their own attorneys' fees and other expenses related to mediation. If mediation fails to resolve all disputes within thirty (30) days after the Parties submit the dispute to a mediator, then either Party may file a court action or request arbitration. The Parties agree that mediation is a pre-condition to filing an action of any kind. The prevailing Party in any action or arbitration relating to transactions contemplated by this Agreement shall be entitled to costs and expenses including reasonable attorneys' fees and the attorney's fees and expenses incurred in connection with mediation that failed to resolve the dispute.

16. AGREEMENT TO TERMS, CONDITIONS AND RULES

Advertiser agrees to observe and abide by the foregoing Terms and Conditions and by such additional terms, conditions, and rules made by TGE from time to time for the efficient and safe operation of advertisement. In addition to TGE's right to cancel an advertisement and withdraw its acceptance of the application, TGE in its sole judgment, may refuse to consider for participation in future advertisement a Advertiser who violates or fails to abide by all such terms, conditions, and rules. This Agreement represents the entire Agreement between the Advertiser and TGE concerning the subject matter of this application. TGE is not making any warranties or other agreements except as set forth above. Any amendment to this Agreement must be in writing signed by both parties. The headings used in this Agreement are for organizational purposes only and are not to be used in the interpretation of the substance of this Agreement. The rights of TGE under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of The Green Expo. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Advertiser subject to the terms of this Agreement regarding assignment.

THE PARTIES HAVE READ AND UNDERSTOOD THE FOREGOING TERMS AND AGREE TO THEM. IF MORE THAN ONE CLIENT SIGNS BELOW, EACH AGREES TO BE LIABLE, JOINTLY AND SEVERALLY, FOR ALL OBLIGATIONS UNDER THIS AGREEMENT. ADVERTISER SHALL RECEIVE A FULLY EXECUTED DUPLICATE OF THIS AGREEMENT.

Warning! By signing below, you are entering into a legally binding agreement. I ACCEPT

Electronically Sign _____ Date _____

Optionally create or use Digital Signature _____

Electronically Sign _____ Date _____

Optionally create or use Digital Signature _____

Please keep a copy for your records.

**All red form fill fields, (2 round check buttons and sales person name),
Must be filled in or checked off to submit this form electronically.**